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TYRE SELECT

Select the correct tyres to win

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*Please note you might be asked to adjust Unity and Xcode version through publishing stages

The Game in a Nutshell

The Basics

The player needs to clear the road by selecting the correct tyre from the multiple options of the tyres provided.

Sub Genre

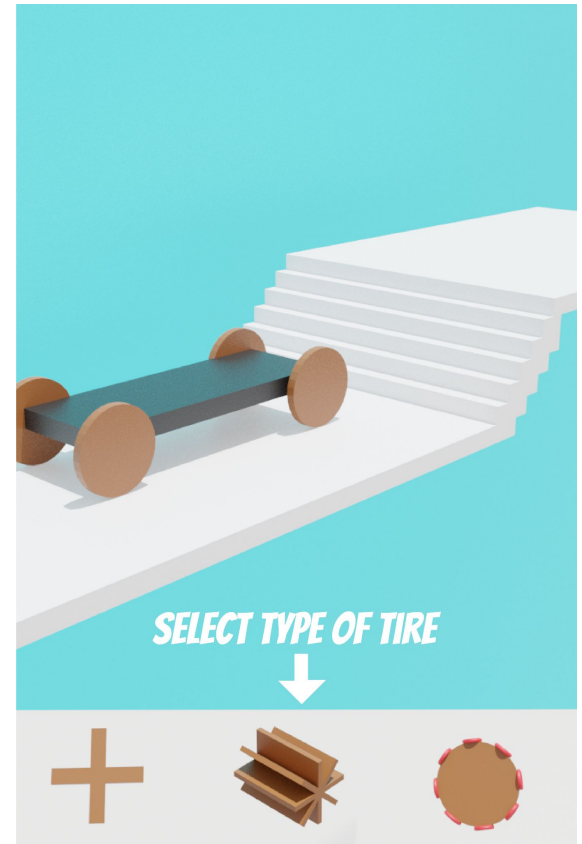
Racing/ Action/ Stunt Driving/ Adventure

Mechanic

Puzzle

Controls

Touch



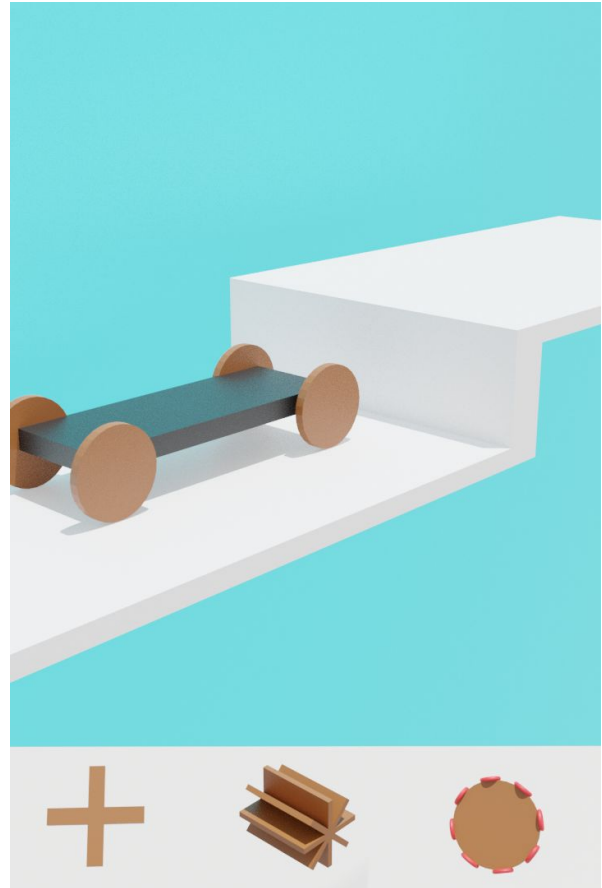
Difficulty and Progress

How do I progress at this game?

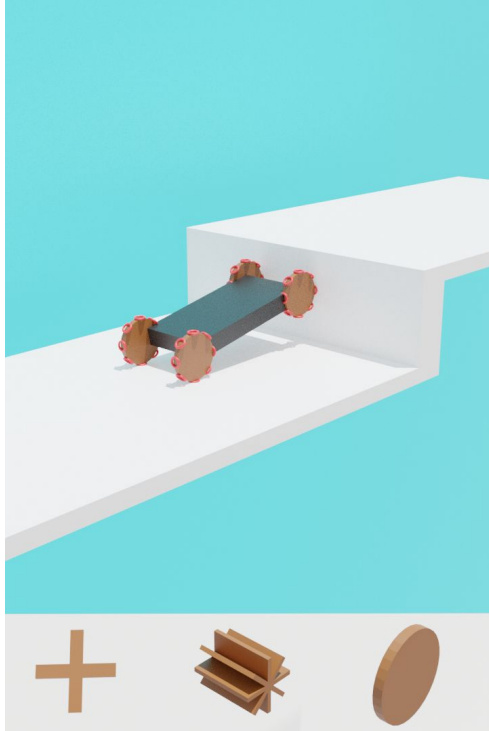
- More options for tyres as game progresses.
- The path gets tougher.
- The quality of tire gets good as the level increases.

Lose Conditions

- Time Limit



The Video Ad



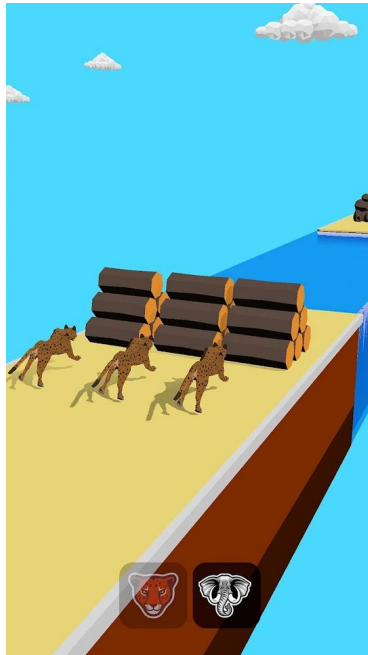
What are we going to see in the ad?

- A pro vs noob clip where one player continuously loses the game after selecting the wrong type of tire whereas one player progresses through the level very quickly and gets big rewards.
- A clip where the video shows the player making wrong selection so as to tempt the viewer to download the game.

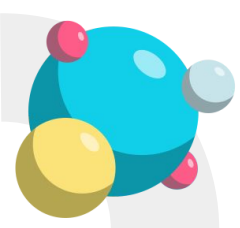


References or Art Mockup

Animal Transform Race



Scribble Rider





THANK YOU
QUESTIONS?