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Mow 'em down

Mow grass using boomerang to find interesting items!

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*Please note you might be asked to adjust Unity and Xcode version through publishing stages

The Game in a Nutshell

The Basics

The player needs to cut the grass in the lawn by throwing a boomerang (that looks like a grass cutter) which slashes the grass and comes back to the player. The boomerang mows down and cuts the grass. You control the player via the joystick, tap to throw the boomerang and control its direction by swerving mechanics.

Sub Genre

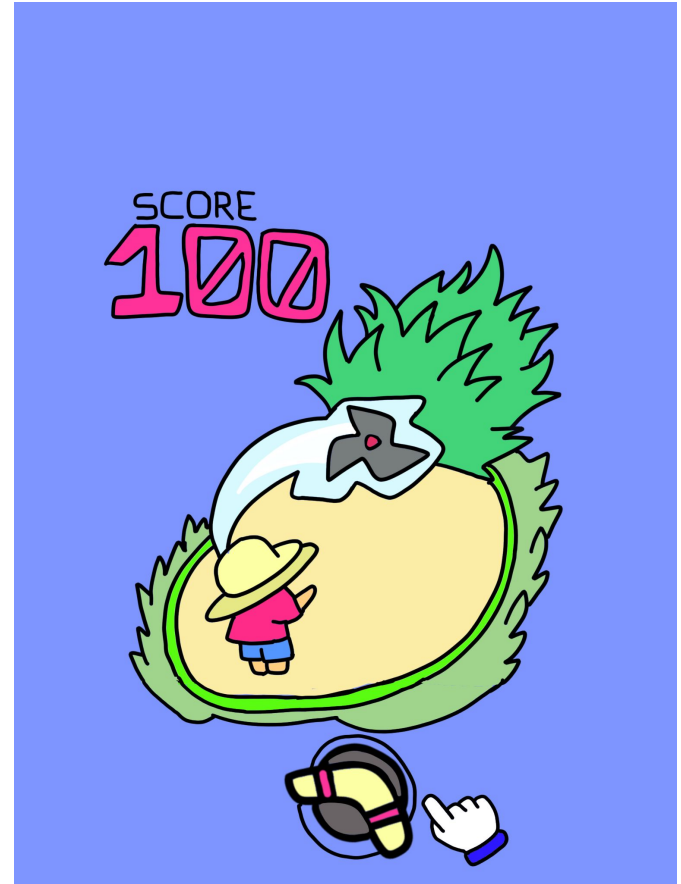
Care Simulation

Mechanic

Direction Mechanic

Controls

Joystick / Swerve



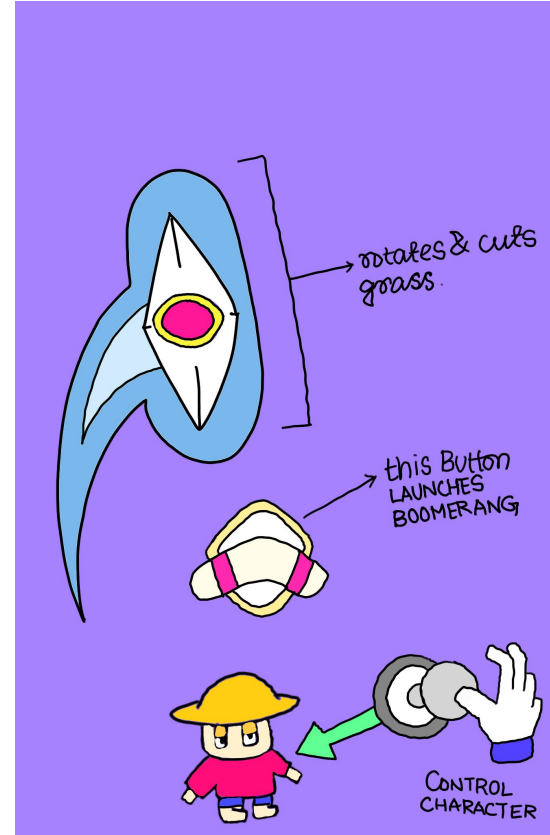
Difficulty and Progress

How do I progress at this game?

- As you progress through many levels, you get better cutters like scythe, axe, flamethrowers etc.
- You get multipliers and powerups in the level like power ups that help scale the boomerang.
- Interesting collectibles in between the grasses.

Lose Conditions

- Not being able to clear the field of grass in a certain amount of time.



The Video Ad



What are we going to see in the ad?

- A noob clip where the player just keeps throwing the boomerang in the same direction again and again and timer runs out and he loses. And then the player is tempted to download the game.
- A clip that says that '99% people can't find the <interesting item>' and shows the player trying to find an interesting item.

References or Art Mockup

Mow My Lawn -
Cutting Grass



Grass Cut



Lawn Mowing Master





THANK YOU
QUESTIONS?