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# Food Pop

Blast the swallowed food and make path for medicine tablet to go down into your stomach!

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# The Game in a Nutshell

## The Basics

Your stomach is in pain. You need to make way for the medicine tablet to reach the stomach. But the throat is blocked with swallowed food. You need to pop the food particles. There are only a few types of swallowed food. Pop the similar kind of food (like candy crush), and help make way for the pill.

## Sub Genre

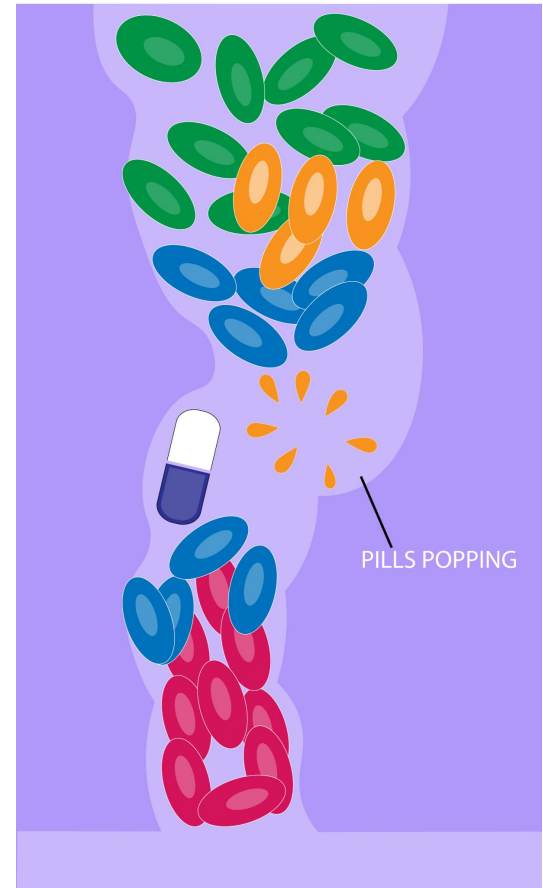
Care Simulator / Puzzle / Color Match

## Mechanic

Color Match

## Controls

Touch / Tap



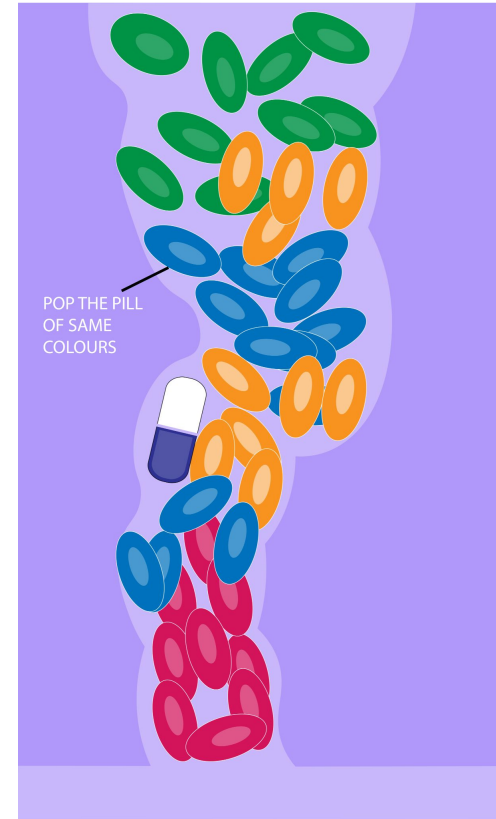
# Difficulty and Progress

## How do I progress at this game?

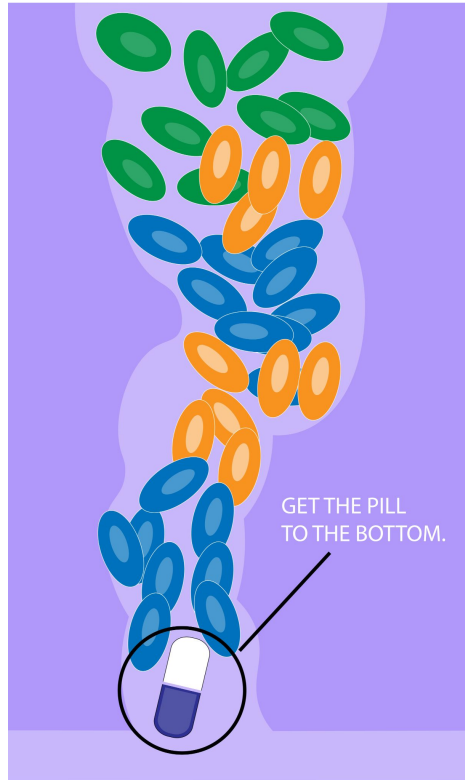
- Power-ups like burps will be introduced as game progress .
- Pills of various shapes with different satisfying objects will gradually be introduced like jelly, mint etc.

## Lose Conditions

- If we are not able to make way for the pill to reach the stomach.



# The Video Ad



## What are we going to see in the ad?

- A person who is feeling unwell is shown in the beginning, then he takes a pill, the and pops the pieces quickly and takes the pill down his throat and then makes a huge burp and feels relaxed!

# References or Art Mockup

Bubble Blast



Jelly Splash Pop





**THANK YOU**  
**QUESTIONS?**